

114TH CONGRESS
1ST SESSION

S. RES. 288

Commemorating October 22, 2015, as the 50th anniversary of the enactment
of the Highway Beautification Act of 1965.

IN THE SENATE OF THE UNITED STATES

OCTOBER 19, 2015

Mr. ALEXANDER (for himself and Mr. UDALL) submitted the following resolution; which was referred to the Committee on Environment and Public Works

RESOLUTION

Commemorating October 22, 2015, as the 50th anniversary
of the enactment of the Highway Beautification Act of 1965.

Whereas, on October 22, 1965, President Lyndon B. Johnson signed the Highway Beautification Act of 1965 (Public Law 89–285; 79 Stat. 1028), also known as “Lady Bird’s Bill”, “to protect the public investment in [public] highways, to promote the safety and recreational value of public travel, and to preserve natural beauty”;

Whereas, earlier in 1965, President Johnson convened a White House Conference on Natural Beauty that recommended, among other things, certain highway beautification actions;

Whereas, at the signing of the Highway Beautification Act of 1965 (Public Law 89–285; 79 Stat. 1028), President

Johnson stated: “This bill does not represent everything that we wanted. It does not represent what we need. It does not represent what the national interest requires. But it is a first step, and there will be other steps. For though we must crawl before we walk, we are going to walk.”;

Whereas, since inception, the National Highway System has expanded to, as of October 2015, over 220,000 miles stretching across the United States; and

Whereas the national vision led by President Johnson and Lady Bird Johnson for a more beautiful highway system should be remembered and renewed: Now, therefore, be it

1 *Resolved*, That the Senate—

2 (1) recognizes the legacy and vision of President Lyndon B. Johnson and Lady Bird Johnson on the 50th anniversary of the enactment of the Highway Beautification Act of 1965 (Public Law 89–285; 79 Stat. 1028);

7 (2) commends the organizations, volunteers, and businesses that work to support the vision of a more beautiful United States;

10 (3) recognizes that beautiful highways and scenic byways—

12 (A) promote—

13 (i) economic development; and

14 (ii) national and international tourism; and

